

## KENNETH P. GONZALEZ, Ph.D.

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### PROFESSIONAL SUMMARY:

- Full-time administrative experience at three different colleges (Associate Vice President for Academic Affairs, Dean of Student Services, Interim Associate Dean of Special Funded Programs).
- 18 Years of full-time faculty experience (Tenured at USD in 2003).
- Recipient of the Outstanding Teaching Award in 1999, 2003 & 2010.
- Member of the Academic Senate and Academic Senate Executive Committee.
- National Data Coach for Achieving the Dream, an initiative to increase college completion rates
- Author of 15 articles and an edited book, "Doing the Public Good: Latino Faculty and Community Engagement."
- National consultant for more than 40 community colleges on institutional effectiveness, strategic planning, program review, student learning outcomes assessment, developmental education (basic skills), program evaluation, and the use of technology to enhance student learning and institutional effectiveness.
- Under my guidance and leadership (with Dr. Alice Villadsen and Dr. Martha Romero), two of my colleges won the prestigious, National Award for Increasing Student Success, the Leah Meyer Austin Award, sponsored by the Lumina Foundation for Education: *Zane State College and South Texas College*.

### EDUCATION:

<b>Ph.D. Educational Leadership and Policy Studies</b> , Arizona State University	1998
<i>Dissertation: Faculty Commitment to a New University with a Distinctive Vision</i>	
<b>Masters of Social Work</b> , Brigham Young University	1992
<b>Bachelors of Science in Psychology</b> , Brigham Young University	1990

### PROFESSIONAL EXPERIENCE:

**Director of Doctoral Program in Educational Leadership**  
**College of Education, Health, and Human Services**  
**California State University San Marcos**

**June 2015 – Present**

- Direct ED.D. program in Educational Leadership, including supervising faculty, leading program assessment and evaluation, and managing annual budget.
- Teach courses in Community College Leadership doctoral program and masters program in College Student Affairs, including leadership theory, research methods, program evaluation, higher education policy and reform.
- Conduct, present, and publish research on institutional effectiveness, educational reform efforts, college readiness, pedagogy, community colleges, student persistence, and assessment and evaluation.
- Serve on national, regional, and local boards for education and arts programs.
- Serve as chair and committee member for doctoral dissertations.

**Professor of Education**

**Department of Educational Leadership - Community College Leadership Program**

**California State University Fullerton**

**Fullerton, CA**

**August 2014 – June 2015**

- Teach courses in Community College Leadership doctoral program and masters program in College Student Affairs, including leadership theory, research methods, program evaluation, higher education policy and reform.
- Conduct, present, and publish research on institutional effectiveness, educational reform efforts, college readiness, pedagogy, community colleges, student persistence, and assessment and evaluation.
- Serve on national, regional, and local boards for education and arts programs.
- Serve as chair and committee member for doctoral dissertations.

**National Consultant/Coach, Achieving the Dream Inc.**

**Achieving the Dream Inc. Silver Spring MD**

**May, 2004 – Present**

- Guide and facilitate the planning and implementation of institutional reform efforts for nine colleges to improve persistence, transfer, and graduation rates for low-income and underrepresented college students.
- Advise college presidents, vice presidents, deans, faculty and staff on institutional improvement efforts.
- **College of Southern Nevada**, Guide (with Dr. John Nixon) the planning, implementation, and assessment of an institution-wide student success initiative. (2012-Present)
- **East Los Angeles College**, Los Angeles, CA: Guide (with Dr. John Nixon) the planning, implementation, and assessment of an institution-wide student success initiative. (2010-2012)
- **Los Angeles Southwest College**, Los Angeles, CA: Guide (with Dr. Eileen Baucus) the planning, implementation, and assessment of an institution-wide first-year experience initiative. (2009-2012)
- **Los Angeles Mission College**, Los Angeles, CA: Guide the planning, implementation, and assessment of an institution-wide student success initiative. (2010-2012)
- **Evergreen Valley College** Facilitate (with Dr. Byron McClenney) an institutional effectiveness initiative designed to increase course completion rates in developmental math. (2009-2012)
- **San Jose City College** Facilitate (with Dr. Byron McClenney) an institutional effectiveness initiative designed to increase course completion rates in developmental math & English. (2009-2012)
- **South Texas College**, McAllen, Texas: Guide (with Dr. Martha Romero) the planning, implementation and assessment of a comprehensive student advising system. (2004-2011)
- **Zane State College**, Zanesville, Ohio: Facilitate (with Dr. Alice Villadsen) the collection, analysis, and interpretation of data to inform the redesign of services to support students in developmental education.
- **Tulsa Community College**, Guide (with Dr. John Pickleman) an institutional effectiveness initiative designed to increase the fall-to-fall persistence rates of TCC students. (2007-2012)

**Associate Vice President of Academic Affairs**

**Our Lady of the Lake University**

**San Antonio, Texas**

**July 2012 – March 2014**

- Planned, led, managed, and directed the areas of institutional effectiveness in instructional matters, including academic program review, student learning outcomes assessment, general education, and regional accreditation (SACS, QEP).
- Planned, led, managed, and directed programming for faculty development across the career spectrum.
- Designed, implemented, and assessed our new Faculty Leadership Academy, a faculty development program designed to support early-career faculty in developing innovative academic programs.

- Designed, implemented, and evaluated our new Academic Program Review process, guidelines, and rubric to assess and support quality and innovative academic programs.
- Guided the development and assessment of our new General Education program.
- Supported the implementation and assessment of the quality enhancement plan (QEP).
- Directed and supervise the Division of Student Success: Advising, Career Services, Math Center, Writing Center, TRiO, Retention Services, Assessment, Community Service Learning.
- Served as the Chief Academic Officer in his absence.
- Provided leadership for the university's data-driven efforts to increase persistence and graduation rates.

**Associate Professor of Education**

**School of Leadership and Education Sciences**

**Recipient of the Outstanding Professorship Award & Outstanding Teaching Award (2003, 2004, 2010)**

**University of San Diego, San Diego, CA (On Leave: 2007 & 2008)      January 2001 – June 2012**

- Established and assessed program learning outcomes.
- Served on the Academic Senate & the Senate Executive Committee.
- Taught courses: Human Development, Leadership, Assessment and Evaluation, Race/Ethnicity, Research Methods, Group Dynamics, and College Student Services and Development.
- Served as founding chair and co-chair of the Sustainability Committee.
- Conducted, presented, and published research on institutional effectiveness, educational reform efforts, college readiness, pedagogy, community colleges, student persistence, and assessment and evaluation.
- Served on national, regional, and local boards for education and arts programs.
- Served as chair and committee member for doctoral dissertations.

**Program Review and Student Learning Outcomes Assessment Consultant**

**Grossmont College, El Cajon, CA**

**February – June, 2011**

- Provided guidance, training, and direction on the development and assessment of learning outcomes and program review for the Division of Student Services, 14 departments (Admissions & Records, Adult Re- entry, Assessment, Athletics, Counseling, International Counseling, DSP&S, EOPS, Financial Aid, Student Health Services, Student Affairs, Transfer Center, Veteran Affairs).
- Advised Student Services Leadership Council on models of program review, student learning outcomes assessment and organizational effectiveness.
- Advised the college council on the use of technology to enhance institutional effectiveness.

**Program Review and Student Learning Outcomes Assessment Consultant**

**Fresno City College, Fresno, CA**

**March – November 2010**

- Provided guidance, direction, and training to the Division of Student Services on a data-driven approach to increase student success and learning.
- Provided feedback and guidance to the Vice President for Student Services on facilitating organizational change designed to increase student success and learning.
- Conducted program evaluations on several services and processes related to the matriculation of new Fresno City College students.
- Advise the college executive committee on use of technology to enhance institutional effectiveness.

**Program Review and Student Learning Outcomes Assessment Consultant**

**California State University Monterey Bay, Monterey, CA**

**January 2010 – Nov. 2010**

- Provided guidance, training, and direction on the development and assessment of learning outcomes for the Division of Student Services, 16 departments (Admissions, Athletics, Associate Students, Campus Services Center, Registrar, Campus Health Center, Institutional Research, Financial Aid, Personal Growth and Counseling Center, Judicial Affairs, Center for Student Success, Student Activities and Leadership Development, Student Disability Resources, Undergraduate Advising, Student Housing and Residence Life).

**Dean of Student Services**

**Riverside Community College – Norco Campus**

**March 2008 - January 2009**

- Provided leadership and management to all student services departments, including Admissions and Records, Assessment, Matriculation, Counseling, Financial Aid, Educational Opportunity Programs & Services, Disabled Students Programs & Services, Health Services, Student Activities, Career and Transfer Center, Job Placement, Outreach, Student Judicial Services, Tutorial Services, and TRIO.
- Provided leadership for the evaluation of departmental effectiveness and efficiency for the Division of Student Services.
- Provided oversight and training for the management of student services departmental budgets.
- Provided oversight and training for the development of departmental program reviews.
- Hired, supervised, developed, and conducted performance evaluations for student services staff and supervisors.
- Provided training and professional development on workplace topics, such as successfully dealing with intradepartmental conflict, and prevention of sexual harassment and a hostile work environment.
- Guided the development of a data-driven process to increase student success.

**Interim Associate Dean, Special Funded Programs**

**Cuyamaca College, El Cajon, CA**

**March, 2007 – Sept. 2007**

- Provided leadership, coordination, planning and administration for the Financial Aid, Scholarships, Educational Opportunity Programs and Services, CARE, DSPS, and Cal-Works departments.
- Provided leadership, training, and guidance for the development and assessment of student learning outcomes for the division of student services.
- Assessed and evaluated the effectiveness of categorical and non-categorical programs.
- Hired, supervised, developed, and conducted performance evaluations for student services staff, faculty, and managers.
- Evaluated and assessed annual program review reports.

**Strategic Planning & Student Success Consultant**

**San Diego Mesa College, San Diego, CA**

**August 2006 – March 2007 & April 2008 – June 2008**

- Guided the President's Cabinet, deans, and faculty through a strategic planning and institutional effectiveness process.
- Trained vice presidents, deans, faculty, and staff on the Four Components of Institutional Effectiveness.
- Facilitated the development of specific performance indicators at the college and program level.
- Guided the production and reporting of meaningful and user friendly data through institutional and program dashboards.
- Guided math faculty in designing a data-driven effort to increase student success in developmental math.

**Assistant Professor of Education, Recipient of Outstanding Teaching Award (1999)**

**San Jose State University, San Jose, CA**

**August 1998 - Jan. 2000**

- Taught graduate-level courses in counseling, leadership, and college student services.
- Conducted, published, and presented research on college student retention, development, and access. • Supervised masters students' research projects.
- Participated in departmental, college, and university committees.
- Collaborated with local, community-based, non-profit organizations on educational student success initiatives.

**Chief Evaluator, Compact for Success (College Readiness Program) December 2007 - 2010**

**Sweetwater Union High School District (25 middle and high schools)**

- Direct a three-year, comprehensive, district-wide evaluation of a nationally recognized college readiness program that offers guaranteed admission into San Diego State University.
- Supervise, train, and evaluate a staff of five professional evaluators and graduate student interns.
- Lead two representative groups of counselors, teachers, principals, and district administrators in data-based decision-making to enhance the effectiveness of the program.
- Manage a three-year, \$250,000 budget.
- Produce evaluation documents for shared decision-making.

**Baton Rouge Community College, Baton Rouge, LA**

**Bossier Parish Community College, Bossier City, LA**

**(Post Hurricane Katrina Reconstruction Effort)**

**November 2005 - January 2006**

- Consulted with college president, vice presidents, deans, department chairs, and staff on the design of a college-wide strategic plan to improve student outcomes in: (a) enrollment, (b) persistence, (c) course completion rates, (d) successful completion of developmental education, (e) transfer, (f) degree or certificate completion.
- Guided the college on the use of quantitative and qualitative data to drive decision-making
- Provided technical assistance on the development of student learning outcomes and assessment • Guided the college in the use of technology to improve student success outcomes.

**National Institutional Effectiveness Training Coach (Professional Development Seminar)**

**MiraCosta College, CA**

**November, 2015**

**Modesto College, CA**

**October, 2015**

**Brazosport College, TX**

**May, 2014**

**Broward College, FL**

**Feb, 2014**

**Grossmont College, CA**

**April, 2014**

**College of Southern Nevada, NV**

**Oct, 2013**

**University of California-San Diego**

**April 2012**

**University of Texas-Brownsville**

**Feb, 2012**

**Bellingham Technical College, WA**

**Nov, 2011**

**Everett Community College, WA**

**Nov, 2011**

**Los Angeles Southwest College, CA**

**Oct, 2010**

**Central Piedmont Community College, NC**

**Feb, 2010**

<b>Fresno City College, CA</b>	<b>March, 2010</b>
<b>Harper College, IL</b>	<b>Nov, 2009</b>
<b>Community College of Baltimore County, MD</b>	<b>Oct, 2009</b>
<b>Ivy Tech College, IN</b>	<b>Sept, 2009</b>
<b>San Jose Evergreen Community College District, CA</b>	<b>Aug, 2009</b>
<b>Tulsa Community College, OK</b>	<b>Sept, 2008</b>
<b>Oklahoma City Community College, OK</b>	<b>May, 2008</b>
<b>Rose State Community College, OK</b>	<b>May, 2008</b>
<b>Bakersfield College, CA</b>	<b>April, 2008</b>
<b>Northern Virginia Community College, Annandale, VA</b>	<b>Nov, 2007</b>
<b>Aiken Technical College, Aiken, SC</b>	<b>Oct, 2007</b>
<b>Pulaski Technical College, Little Rock, AR</b>	<b>Oct, 2007</b>
<b>National Park Community College, Hot Springs, AR</b>	<b>Oct, 2007</b>
<b>Ouachita Technical College, Malvern, AR</b>	<b>Oct, 2007</b>
<b>Philips Community College, Helena, AR</b>	<b>Oct., 2007</b>
<b>Montgomery County Community College, Blue Bell, PA</b>	<b>Feb, 2007</b>
<b>North Central State College, Mansfield, OH</b>	<b>Feb, 2006</b>
<b>South Texas Community College, McAllen, TX</b>	<b>March, 2007</b>

**Executive Director, Destination College/Destino Colegio  
San Diego South Bay Collaborative for College Readiness  
Chula Vista, CA**

**2003-2005**

- Designed, founded, and implemented a non-profit, collaborative early college outreach center
- Established regional collaborative to guide the work of the center, including: University of San Diego San Diego State University, University of California San Diego, San Diego Community College District, Southwestern College, Parent Institute on Quality Education, YMCA, Chula Vista Elementary School District, and Sweetwater Union High School District.
- Supervised and Trained 38 professional and volunteer staff.
- Directed \$328,000 budget for operating expenses and personnel costs.

**Founding Director, Center for Student Affairs Innovations  
University of San Diego, San Diego, CA**

**August 2003 – 2005**

- Designed and implemented program review, assessment and reform efforts for the Division of Student Services.
- Directed seminar on innovative student services practice for professional staff and advanced grad students.
- Produced data-generated recommendations for innovative student services practice.

**Program Director, Doran Community Scholars Program (Leadership and Retention Program)  
Arizona State University, Tempe, AZ**

**June 1996 – 1998**

- Awarded a \$300,000 Ford Motor Fund grant to implement an innovative leadership and retention program for ethnic minority college students.
- Supervised staff and taught professional seminar on leadership development.
- Supervised student field placements in local social service agencies.
- Conducted semi-annual program evaluations and budget reports.

**Research & Assessment Specialist for Retention Programs Office of the Provost  
Arizona State University, Tempe, Arizona**

**July 1994 – 1998**

- Conducted research and assessment on minority student retention and achievement.
- Grant proposal writer for new academic and student affairs initiatives.
- Conducted program assessment for student support programs.

**Senior Academic Advisor – Division of Student Services  
Weber State University, Ogden, Utah**

**1993-1994**

- Provided direct academic advising for undeclared students.
- Supervised and trained 12 peer advisors.
- Taught “First Year Experience Course.”
- Advised student organizations.

**Area Coordinator – Office of Residential Life  
Oberlin College, Oberlin, OH**

**1992-1993**

- Responsible for the overall development, coordination, and management of all programmatic activities in six program theme residence halls (Asia House, Social Justice House, African Heritage House, Spanish, Russian, and Hebrew House)
- Trained and supervised two full-time staff and eight student para-professionals.
- Provided academic and personal counseling for student residents
- Managed annual program budget of \$150,000.

**Academic Advisor – Division of Student Services  
Brigham Young University, Provo Utah August**

**1990 – 1992**

- Provided direct academic advising for ethnic minority students
- Designed and conducted study skills workshops
- Co-taught course on the First Year Experience

**HONORS/AWARDS:**

**Resident Faculty, National Institute on Teaching and Learning 2016**

**Resident Faculty, Kresge Foundation for Student Success 2014**

**Invited Expert Panelist, Higher Education for a New America 2012**

**Board of Directors, National Association for Institutional Effectiveness 2012**

**Editorial Board Member – Journal of Hispanic Higher Education 2009-2012**

**Editorial Board Member – Journal of the First Year Experience 2008-2010**

**Chair, National AAHHE Faculty Fellows Program – AAHHE 2005-2010**

**Editorial Board Member -- Journal of College Student Development 2004-2007**

**Invited Expert Panelist, President Obama Transition Team for Higher Education 2007**

**Board of Trustees Member, La Jolla Country Day School 2005-2008**

**Board of Trustees Member, San Diego Children’s Choir 2007-2009**

**ASHE/Lumina Research Mentor (Dissertation Fellowship Program) 2005**

**Recognized as one of the top sixteen emerging scholars in the field of higher education – Kellogg National Forum**

**Policy Research Fellow – Educational Testing Service & HACU 2005**

**National Advisory Board Member -ASHE Higher Education Report Series 2004**

**AERA Division-J Outstanding Contribution to Research (Nomination) Award for Outstanding Research, San Jose State University 2004**

**AERA/Spencer Foundation Research Fellowship 1996-1997**

**LIST OF PUBLICATIONS:****Refereed Journal Articles & Book Chapters**

- Gonzalez, K. P. (2015). Increasing college completion for Latinas/os in community colleges: Leadership and strategy. In M. Martinez (Ed.) *College completion for Latina/o students: Institutional and system approaches*. New Directions in Higher Education.
- Gonzalez, K. P. & Arambula-Turner, T., (2012). Increasing Latina/o college completion rates: mistakes and opportunities. *Journal of Hispanic Higher Education*.
- Gonzalez, K. P. (2009). Using data to increase student success: A focus on Diagnosis. Lumina Foundation for Education. <http://www.achievingthedream.org/docs/guides/ATD-FocusDiagnosis.pdf>
- Gonzalez, K. P. & Padilla, R.V. (2008). Faculty perspectives on higher education for the public good: An intergenerational approach. In K.P. Gonzalez & R.V. Padilla (Eds.). *Doing the public good: Faculty and community engagement*. Sterling, VA: Stylus Publications.
- Gonzalez, K. P. (2008). In search of praxis: Legacy making in the aggregate. In K.P. Gonzalez & R.V. Padilla (Eds.). *Doing the public good: Faculty and community engagement*. Sterling, VA: Stylus Publications.
- Gonzalez, K. P. & Padilla, R.V. (2008). Latina/o cuentos shape a new model of higher education for the public good. In K.P. Gonzalez & R.V. Padilla (Eds.). *Doing the public good: Faculty and community engagement*. Sterling, VA: Stylus Publications.
- Gonzalez, K. P. (2005). Latinas: The new Latino majority in College. In A. Ortiz (Ed.). *Latino American students in research universities*. (New Directions for Student Services). San Francisco, CA: Jossey Bass.
- Gonzalez, K. P., Olivas, L., & Calleroz, M. (2004). Enhancing the first year experience of Latina/o college students. In L. Rendón, M. Garcia, & D. Person (Eds.). *Enhancing the first year experience of students of color*. Columbia, SC: University of South Carolina Press.
- Gonzalez, K. P., Stoner, C. & Jovel, J. (2003). Understanding the role of social capital in access to college for Latinas: Toward a College Opportunity Framework. *Journal of Hispanic Higher Education*, 2, 146-147.
- (Currently number one cited article in the Journal of Hispanic Higher Education)**
- González, K. P., & Marin, P., with Figueroa, M. A., Moreno, J. F., Navia, C. (2002). Inside doctoral education in America: Voices of Latinas/os in pursuit of the Ph.D. *Journal of College Student Development*, 43, 540-556.
- González, K. P. (2002). Campus culture and the experiences of Chicano students in a predominantly white university. *Urban Education*, 37, 191-216.
- González, K. P., Marin, P., Perez, L. X., Figueroa, M. A., Moreno, J. F., Navia, C (2001). Understanding the nature and context of Latina/o doctoral student experiences. *Journal of College Student Development*, 41, 563-580.
- González, K. P. (2001). Inquiry as a process of learning about the other and the self. *International Journal of Qualitative Studies in Education*, 14, 543-562.
- González, K.P. (2000). Toward a theory of minority student participation in predominantly white colleges and universities. *Journal of College Student Retention*, 2, 69-91.
- Padilla, R.V., Trevino, J., González, K. P., Trevino, J. (1997). Developing local models of minority student success in college. *Journal of College Student Development*, 38, 125-135.

**Books & Book Projects:**

- Gonzalez, K. P. & Padilla, R. V., (Eds.) (2008). *Doing the public good. Latina/o professors and community engagement*. Sterling, VA: Stylus Publications.



### **Manuscripts Under Review & In Progress**

- González, K. P., Jovel, J. (under review). Latinas in higher education: Insights on access, transfer, and persistence. SUNY Press.
- Gonzalez, K.P. (under review). Challenges and solutions for community college faculty. *Journal of College Student Development*.
- González, K. P., Stoner, C. (under review). “But who will take care of her?” The tensions of Latinas leaving home for elite universities. *Journal of College Student Development*.
- Gonzalez, K. P. (in progress). Increasing the effectiveness of student services: A web-based approach.

### **NATIONAL PRESENTATIONS:**

- Gonzalez, K. P. (2017). Excellence in Equity. National Kickoff Meeting, Achieving the Dream, Inc. Chicago, IL.
- Gonzalez, K. P. (2014). Increasing Latina/o first-year persistence: Linking data and strategies. National Conference on the First Year Experience, San Diego, CA.
- Gonzalez, K. P. (2012). Compelling data: Using data-based video to engage faculty and staff in organizational improvement. Presented at the National Achieving the Dream Institute, Dallas, TX (March 1).
- Gonzalez, K. P. (2011). Demonstrating high performance in student services: Beyond accreditation standards. Presented at the National Innovations Conference, San Diego, CA.
- Gonzalez, K. P. (2010). Assessing and USING learning outcomes in student services. Presented at the National Institute on Best Practices in Institutional Effectiveness. San Diego, CA, June.
- Gonzalez, K. P. (2010). Using qualitative data to enhance institutional effectiveness: The role of focus groups. Presented at the National Institute on Best Practices in Institutional Effectiveness. San Diego, CA, June.
- Gonzalez, K. P. & Kavalier, B. (2009). New Approaches to Strategic Planning: Beyond Accreditation Standards. Presented at the Annual Innovations Conference. The League for Innovation in the Community College, Reno, NV, March, 2009.
- Gonzalez, K. P. & Vasquez, M. (2009). Increasing Student Success in Developmental Education: A New Model for Urban Community Colleges. Presented at the Annual Convention of the American Association for Community Colleges, Phoenix, AZ, April, 2009.
- Gonzalez, K. P. & Vasquez, M. (2009). Institutional Effectiveness for Student Services: An Innovative, Web-based Approach. Presented at the Annual Convention of the American Association for Community Colleges, Phoenix, AZ, April, 2009.
- Gonzalez, K. P. (2008). Accreditation and Student Success: In Search of Continuous Quality Improvements. Invited presentation conducted at the Community College Leadership Development Academy. San Diego, CA.
- Gonzalez, K. P. (2008). The Four Components of Increasing Student Success in Basic Skills Courses. Invited presentation conducted at the regional training of the California Community College Basic Skills Initiative, Rancho Cucamonga, CA & San Diego, CA
- Gonzalez, K. P. & Rincones, R. (2008). Data-driven approaches to increasing student success in Community Colleges. Presented at the American Association of Hispanics in Higher Education National Conference. Miami, Florida.
- Gonzalez, K. P. (2007). Integrating strategic planning efforts with accreditation. Invited presentation to be conducted at the annual conference, Best Practices in Institutional Effectiveness, Central Piedmont Community College, Charlotte, NC.

- Gonzalez, K. P. (2006). Using focus groups to improve the retention rate of community college students. Training meeting for Achieving the Dream: Community Colleges Count, Denver, Co.
- Gonzalez, K.P. (2005). Latina/o faculty perspectives on higher education for the public good. Paper presented at the annual meeting of the American Educational Research Association.
- González, K. P., Stoner, C. (2004). Understanding the role of social capital in college access. Paper presented at the annual meeting of the American Educational Research Association.
- Gonzalez, K. P. (2003) New insights on Latina/o student retention. Presentation conducted at the American College Personnel Association's national conference.
- Gonzalez, K. P., (2003). Critical theory and the study of Chicano student persistence in college. Paper presented at the annual meeting of the Association for the Study of Higher Education.
- González, K. P., Stoner, C. (2002). "But who will take care of her?" The tensions of Latinas leaving home for elite universities. Paper presented at the annual meeting of the Association for the Study of Higher Education.
- González, K. P., Stoner, C., Jovel, J. (2001). Examining opportunities for Latinas in higher education: Toward a college opportunity framework. Paper presented at the annual meeting of the Association for the Study of Higher Education. ERIC Clearinghouse for Higher Education, ED457788
- González, K. P., Marin, P. (2000). Inside doctoral education in America: Voices of Latinas/os in pursuit of the Ph.D. Paper presented at the annual meeting of the Association for the Study of Higher Education. ERIC Clearinghouse for Higher Education, ED447777.
- Gonzalez, K.P., Marin, P., Figueroa, M., Moreno, J., Navia, C., & Perez, L. (1999). The preparation of Latina/o academics in the new millennium: An intergenerational dialogue. Association for the Study of Higher Education. San Antonio, TX.
- Gonzalez, K.P., Marin, P., Figueroa, M., Moreno, J., Navia, C., & Perez, L. (1999). Critical reflections of Latina/o doctoral student experiences: Toward a new reality for Latina/o academics. American Educational Research Association, Division J. Montreal, Canada, April 22.
- González, K. P. (1999). Campus culture and the experiences of Chicano students in predominantly white colleges and universities. Paper presented at the annual meeting of the Association for the Study of Higher Education. ERIC Clearinghouse for Higher Education, ED437873.
- González, K. P., & Padilla, R. V. (1999). Faculty commitment and engagement in organizational reform. Paper presented at the annual meeting of the Association for the Study of Higher Education. ERIC Clearinghouse for Higher Education, ED437869.
- Gonzalez, K.P., Marin, P., Figueroa, M., Moreno, J., Navia, C., & Perez, L. (1998). Dialogues for critical consciousness: understanding Latina/o doctoral student experiences. American Educational Research Association, Division J & I. San Diego, CA.
- González, K. P. (1998). Student as cultural Worker: A dialectical framework. Paper presented at the annual meeting of the American Educational Research Association. ERIC Clearinghouse for Higher Education, ED421902.
- Bryan, L., Chair., Gonzalez, K. P., Presenter. (1997). "The research-researcher dialectic: A multivocal account from the AERA/Spencer Foundation Fellows/doctoral student perspective. American Educational Research Association, Division I. Chicago, IL.
- González, K. P. (1996). In search of a new paradigm for higher education: A case analysis of faculty experiences in the first year of a new university. Paper presented at the annual meeting of the Association for the Study of Higher Education. ERIC Clearinghouse for Higher Education, ED418662.
- Padilla, R.V. & Gonzalez, K.P. (1995). The unfolding matrix: A technique for data analysis and acquisition. American Educational Research Association, Division J. New York, N.Y.

- Padilla, R.V., Trevino, J., Gonzalez, K.P., Trevino, J. (1995). Developing local models of minority student success. Association for the Study of Higher Education. Orlando, FL.

### **Dissertation**

- González, K. P. (1998). Faculty commitment in the first year of a new college with a distinctive vision. Arizona State University, College of Education. Doctoral dissertation. Tempe, AZ.

### **Other Articles and Reports**

- González, K. P. (2001). Mi tía tan linda. *LatinaStyle Magazine*, 7, 38.
- González, K. P. (1996). State responses to expanding college student enrollment: Policy brief. *Educational Policy Archives*. Arizona State University, Tempe, AZ.

### **INVITED NATIONAL KEYNOTE ADDRESSES:**

- Gonzalez, K. P. (2008). Using Focus Groups to Design Student Success Interventions. Oklahoma Association of Institutional Researchers and Planners. Oklahoma City, OK.
- Gonzalez, K. P. (2007). Increasing learning and success of students in developmental education: A data-driven process. Oklahoma Association for Developmental Education, Oklahoma City, OK
- Gonzalez, K. P. (2006). There's no silver bullet; But, there is a silver process: Student learning outcomes and improving student success. Community College Leadership Development Academy. San Diego, CA.
- Gonzalez, K. P. (2006). Linking performance indicators with student learning outcomes. Achieving the Dream Summer Training Institute. Denver, CO.
- Gonzalez, K. P. (2006). Latina/o college students: What we know and what we're doing. American Association of Hispanics for Higher Education.
- Gonzalez, K. P. (April, 2003). Theory Construction and Latina/o College Student Persistence. Invited by the National Association of Student Personnel Administrators.
- González, K. P., & Marin, P. (March, 2002). Understanding the Nature and Context of Latina/o Doctoral Student Experiences. Invited by the National Association of Student Personnel Administrators. Boston, MA.
- González, K. P. (March, 2002). Innovations in the Study of Students of Color in Higher Education. Invited by the National Symposium for the Recruitment and Retention of Students of Color. Kansas City.
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- González, K. P. (Principal Investigator). Research Grant of \$5,000. Sponsored by the Institute for Teaching and Learning, California State University System. Title: Latina access to elite universities. Grant period: 8/1/99 – 8/1/00.

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