Community Colleges

1,600 nationally

Educate more than half the nation's undergraduates

50 public districts in Texas

Est. Fall 2011 Texas headcount enrollment: 768,291

Since 1901, at least 100 million people have attended

Source: American Association of Community Colleges; Texas Association of Community Colleges; Texas Higher Education Coordinating Board
Key Characteristics

Community Colleges

- Open-Admissions Institutions
- Low Tuition
  TX Average Spring 2012 = $73/SCH
- Serve taxing districts and service areas
Community Colleges

- Governed by a Board of Trustees (6 year terms) (at-large, single member districts)
- Board of Trustees has authority to assess/collect taxes
- Board of Trustees has authority to issue bonds with approval of majority of voters
Major Funding Sources

**Tuition and Fees**
- The Board has authority to set tuition and fees.
- Community colleges generally set different tuition and fee schedules for in- and out-of district students.

**Local Taxes**
- Maintenance and Operations (M&O)
- Interest and Sinking Fund taxes to repay general obligation bonds.

**State Appropriations**
- Actual amount of appropriations has increased but percent of revenue from State has dropped sharply.
- Success based funding to be included as part of future appropriations.

**Other:** Revenue Bonds, Auxiliary Enterprises, Grants
Role of the Community College

- First two years of college
- AA, AS, AAT degrees

Transfer Courses

- Developmental Education
- Adult Literacy
- Basic Skills

College Prep

- Customized Training
- Continuing Education

Workforce and Continuing Education

- Certificates
- Associate of Applied Science degrees

Career and Technical
Value of Community College Education

In 2011

<table>
<thead>
<tr>
<th>Education Level</th>
<th>Unemployment Rate (in %)</th>
<th>Median Weekly Earnings (in $)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Associate’s Degree</td>
<td>6.8</td>
<td>768</td>
</tr>
<tr>
<td>High School Diploma</td>
<td>9.4</td>
<td>638</td>
</tr>
<tr>
<td>No High School Diploma</td>
<td>14.1</td>
<td>451</td>
</tr>
</tbody>
</table>

Over the course of a working lifetime, associate’s degree graduates in Texas earn $478,600 more than someone with a high school diploma.*

*Undiscounted

Source: Moving Texas Forward: The Economic Contribution of Texas Community Colleges, 2010, EMSI
By 2019, it is anticipated that there will be about 5.9 million new and replacement jobs available in Texas.

About 29% of these jobs will require an education equal to an associate’s degree or greater.

Another 6% of available jobs in 2019 will require some kind of post-secondary certificate or vocational award.

Source: Moving Texas Forward: The Economic Contribution of Texas Community Colleges, 2010, EMSI
TSC Strategic Planning Process

TSC Strategic Plan

Implementation

Develop Mission, Values, Institutional Goals, Objectives, & Strategies

Community Input
Summits & Focus Group Sessions

Data Analysis
TSC Strategic Planning Committee

TSC Strategic Planning Committee

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TSC Strategic Planning Process

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Data Analysis
TSC Strategic Planning Committee
Texas Southmost College is returning to its core mission, building on nearly a century of service and success.

Join us at a
Community Summit
Help us Develop a Vision of the Future for Your Community College

Tuesday, November 29th • 6-8 p.m.
Fort Brown Memorial Center
Texas Southmost College
80 Fort Brown, Brownsville, Texas

Pass-free parking will be available in the parking lot between the Arts Center and Fort Brown Memorial Center (Formerly known as Jacob Brown Auditorium).
Brownsville Community Summit
Brownsville Community Summit
Key Questions

① Think about when you first came to the college:
- What most attracted you, kept you here, will set TSC apart and make a greater difference for you?
- Describe how the past and present has impacted you negatively. What actions do you want to see TSC take to change this?

② Based on its current mission statement:
- What is TSC doing well right now?
- What does TSC need to improve or do to ensure it meets its mission?

③ It is now 2016 and TSC is fulfilling your dreams as an organization:
- What do you see that is new, better, different?

④ What is the one thing you are doing in this ideal future that is having the most significant impact?
3) Become beacon to the community
- New programs & trades reflecting the needs of the community
  for economic development & growth
Brownsville Community Summit

- open admissions - access opportunities
- location
- fulfills the educational needs of the community
- reflects the cultural heritage
- services non-traditional student

1b
- costs compared to other c.c.
- expansion of workforce/vo-tech training
- lack of focus on community college mission

- need to focus on GED, Adult Ed, Developmental Education
- find additional funding for sustainability
Brownsville Community Summit

1. Community embracing TSC and TSC embracing the community
2. Community involvement
3. TSC will have found a "niche" with more students, more programs
4. Successfully meeting the needs of the business community
5. Satellite campuses
Empower students with appropriate skills to succeed, that meet human capital skill set of our private sector.
Strong collaboration between ISDs and private sectors.
Brownsville Community Summit

1. Affordability - tuition cost was low
   - open admissions
   - close to home
   - history
   - provide educational & training opportunities
Brownsville Community Summit

Get involved:
Advisory boards
Attend board meetings
Demand accountability
Out of 52 CC/m Texas TSC Most Expensive Tuition i Fees
Brownsville Community Summit

② open admissions
LVN & ADN programs successful
Allied Health programs
Applied business technology programs
Computer Info Systems programs
Brownsville Community Summit

1. Fundraising
2. Increase endowment funds
3. Be actively involved in TSC meetings/projects/activities
Update on Key Activities and Tasks
The Texas Southmost College Board of Trustees engaged the services of Dynamic Campus to implement the College’s information technology solutions on May 21, 2012:

- Network infrastructure and services to provide for the delivery of voice, data and video services.
- Administrative applications to support enrollment and business service transactions.
- Business intelligence applications to support decision making and institutional effectiveness, efficiency and public accountability.
- Web services to deliver information to prospective students and the community.
- Library services capable of supporting teaching and learning.
- Learning management systems to support technology mediated instruction, distance learning, and professional development.
- User support services to deliver virtual and on-campus help and assistance.

Cloud technology will be integrated in these efforts.
College Mascot

- Students officially adopted the Scorpion as the official mascot of Texas Southmost College in 1929.
- When the partnership was created in 1991, the Scorpion was adopted as the mascot of all of the partnership’s sports teams.
- UTB publicly announced in January that they would be moving forward with the selection of a new mascot.
- TSC was notified in late February, by the UT System Legal Counsel, that they were planning on abandoning the Scorpion around the end of April.
- The Texas Southmost College Board of Trustees voted to reclaim the Scorpion as TSC’s official mascot in April 2012.
Accreditation

- Traveled to Atlanta in April to meet with representatives of the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC).
- TSC will be submitting its application in spring 2013.
- Separate accreditation is anticipated to be achieved by August 31, 2015.
Texas Southmost College will become operational by fall 2013.

The College will remain accredited under the UTB/TSC accreditation, which is the entity that is accredited by SACSCOC, until it achieves separate accreditation.
Additional Major Tasks

- Program Review (April 2012)
- Board of Trustees Election (May 2012)
- Sale of Properties (Cueto and Villas I condos)
- Financial Plan
- Compensation Study
- Policies and Procedures Manual
- Hiring Process for Faculty and Staff
- Transition Meetings/Negotiations with UT System
- Interim Operating Agreements
EDUCATIONAL OFFERINGS

Academic Transfer

Career and Technical

Developmental Education
Program Review Findings

- Our plan is to retain all current programs.
- The ability to keep all programs is subject to vetting the availability of key support resources, such as financing and facilities.
- Continue internal review, to include restructuring some of the degrees and certificates that were identified with low graduation rates, headcount, and market demand/wages.
- Program leaders and faculty will be challenged to bring about agreed-upon improvements.
- Periodic review process will be implemented.
- The program review process will be continuous.
  - A program/discipline review system will be developed.
  - TSC will develop a data-driven accountability system.
DEGREES AND CERTIFICATES

- **Academic Transfer**
  - 14 degree programs
  - AA, AS and Aat degrees

- **Career and Technical**
  - 19 program areas
  - 40 degrees/certificates

- **Developmental Education**
  - Mathematics
  - Reading
  - English (Writing)
  - English for Speakers of Other Languages (ESOL)

Source: Office of Institutional Effectiveness, UTB/TSC; Texas Higher Education Coordinating Board
<table>
<thead>
<tr>
<th>Academic Transfer Program Listing</th>
<th>Award Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>Architecture</td>
<td>AS</td>
</tr>
<tr>
<td>Business (Business Administration)</td>
<td>AA</td>
</tr>
<tr>
<td>Computer Science</td>
<td>AS</td>
</tr>
<tr>
<td>Fine Arts</td>
<td>AFA</td>
</tr>
<tr>
<td>Forensic Investigation (Forensics)</td>
<td>AA</td>
</tr>
<tr>
<td>Early Childhood-6th Grade Teaching</td>
<td>AAT</td>
</tr>
<tr>
<td>4th-8th Grade Teaching (Middle Grades)</td>
<td>AAT</td>
</tr>
<tr>
<td>8th-12th Grade Teaching (Secondary)</td>
<td>AAT</td>
</tr>
<tr>
<td>Health and Human Perf-EC-12 (Kinesiology)</td>
<td>AAT</td>
</tr>
<tr>
<td>General Studies</td>
<td>AA</td>
</tr>
<tr>
<td>Science</td>
<td>AS</td>
</tr>
<tr>
<td>Social Work</td>
<td>AA</td>
</tr>
<tr>
<td>Spanish Translation</td>
<td>AA</td>
</tr>
<tr>
<td>Technology</td>
<td>AST</td>
</tr>
<tr>
<td>Career &amp; Technical Program Listing</td>
<td>Award Type</td>
</tr>
<tr>
<td>------------------------------------------------------------------------</td>
<td>------------</td>
</tr>
<tr>
<td>Air Conditioning &amp; Refrigeration Tech-Residential</td>
<td>CERT1</td>
</tr>
<tr>
<td>Geothermal Heating &amp; Cooling</td>
<td>CERT1</td>
</tr>
<tr>
<td>Auto Body Repair Technology-Body Repair Specialist</td>
<td>CERT1</td>
</tr>
<tr>
<td>Auto Body Repair Technology-Refinishing Specialist</td>
<td>CERT1</td>
</tr>
<tr>
<td>Auto Mechanics Technology-Line Specialist</td>
<td>CERT1</td>
</tr>
<tr>
<td>Auto Mechanics Technology-Parts Specialist</td>
<td>CERT1</td>
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<tr>
<td>Auto Mechanics Technology-Repair Specialist</td>
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<tr>
<td>Commercial Electrician-Small Wind Turbine Tech.</td>
<td>CERT1</td>
</tr>
<tr>
<td>Construction Technology Certificate-Green Building</td>
<td>CERT1</td>
</tr>
<tr>
<td>Plumbing Certificate-Solar Thermal Technology</td>
<td>CERT1</td>
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<tr>
<td>Residential Electrician-Solar Photovoltaic Technology</td>
<td>CERT1</td>
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<tr>
<td>Career &amp; Technical Program Listing</td>
<td>Award Type</td>
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<tr>
<td>---------------------------------------------------</td>
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<tr>
<td>Diagnostic Medical Sonography (TP)</td>
<td>AAS</td>
</tr>
<tr>
<td>Emergency Medical Science (TP)</td>
<td>AAS/CERT1/CERT2</td>
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<tr>
<td>Medical Office Management</td>
<td>AAS</td>
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<tr>
<td>Medical Coding and Billing</td>
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<tr>
<td>Medical Laboratory Technology (TP)</td>
<td>AAS</td>
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<tr>
<td>Nursing</td>
<td>AAS</td>
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<tr>
<td>Licensed Vocational Nursing</td>
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<td>Radiologic Technology (TP)</td>
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<td>Respiratory Care (TP)</td>
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<td>Career &amp; Technical Program Listing</td>
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<tr>
<td>--------------------------------------------------------------------------------------</td>
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<tr>
<td>Accounting Technology</td>
<td>CERT1</td>
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<tr>
<td>Administrative Management</td>
<td>CERT1</td>
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<tr>
<td>Business Information Systems Technology (TP)</td>
<td>AAS/CERT1</td>
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<tr>
<td>Microsoft Certified Application Specialist</td>
<td>CERT1</td>
</tr>
<tr>
<td>Office Management (TP)</td>
<td>CERT1</td>
</tr>
<tr>
<td>Business Management and Technology</td>
<td>AAS</td>
</tr>
<tr>
<td>Computer Information Systems (TP)</td>
<td>AAS/CERT1</td>
</tr>
<tr>
<td>Computer Web Development</td>
<td>AAS/CERT1</td>
</tr>
<tr>
<td>Computer-Aided Drafting Technology</td>
<td>CERT1</td>
</tr>
<tr>
<td>Drafting Technology (TP)</td>
<td>AAS</td>
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<tr>
<td>Career &amp; Technical Program Listing</td>
<td>Award Type</td>
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<tr>
<td>---------------------------------------------------</td>
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</tr>
<tr>
<td>Child Care &amp; Development (TP)</td>
<td>AAS/CERT1</td>
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<tr>
<td>Criminal Justice (TP)</td>
<td>AAS</td>
</tr>
<tr>
<td>Legal Assisting</td>
<td>CERT1</td>
</tr>
<tr>
<td>Paralegal Studies</td>
<td>AAS</td>
</tr>
</tbody>
</table>
In Summary ...

- We are on track to becoming operationally independent by fall 2013 and separately accredited by August 2015.
- Selected hiring will begin by fall 2012, with the majority occurring in spring 2013.
- Strategic planning efforts will be completed by fall 2012.
- Marketing efforts will begin later this year.
¡Gracias!